

# Recreation Celebration

## Recreation Celebration

**Date:** Throughout July

#### **Place:**

 Various parks throughout the city

#### **Participants:**

 Community members of all ages

#### **Attendance:**

• 500-1000 people

#### **Purpose:**

 To present San Antonio community members with healthier recreation options while educating them about the benefits of recreation.

#### **Sponsorship:**

- Gold--\$1,500
- Silver--\$500
- Bronze--\$300

It's July—the kickoff of the summer season and the time to enjoy what San Antonio has to offer. This is the time for playing your favorite sport, visiting the outdoors, spending time with family and friends, or just kicking back and relaxing. All of these are reasons why the National Recreation and Park Association has designated



July as Recreation and Parks Month. In recognition of Recreation and Parks Month, the San Antonio Parks and Recreation

Department offers various recreational events throughout the month of July. These events are designed to bring recreation awareness and opportunities for everyone. Some activities include sports clinics, dance & music performances, swimming pool parties, and intergenerational programs for seniors and their grandchildren.

"Parks, recreation activities, and leisure experiences provide opportunities for young people to live, grow, and develop into contributing members of society."

# Sponsorship Opportunities:

- Gold Level (\$1,500)
- Sponsor will be included in all media press releases & flyers
- Sponsor will be announced over P.A. system
- Sponsor will have 2 banners (no larger than 3'x8') displayed at event
- Sponsor's name will be included on designated giveaways
- Sponsor's name will be included on Recreation Celebration T-shirts
- Silver Level (\$500)
- Sponsor will be included in all media press releases and flyers
- Sponsor will be announced over P.A. system
- Sponsor's name will be included on Recreation Celebration T-shirts
- Bronze Level (\$300)
- Sponsor will be included in all media press releases & flyers



### BRAVO!

**Date:** Throughout July

#### Place:

• Arneson River Theatre

#### **Participants:**

- Dancers are ages 11-19
- Performance is open to the public

#### **Attendance:**

• 500-700 people

#### **Purpose:**

 To provide San Antonio and its tourist with colorful and culturally diverse dance performances.

### **Sponsorship:**

- Gold--\$800
- Silver--\$500
- Bronze--\$300

As July arrives in San Antonio, the BRAVO show gets underway. The performances are sponsored by the San Antonio Parks and Recreation Department each year, and held at the Arneson River Theatre. Many young dance



performers, ages 11-19 perform for the community and its visitors. Performances put on by the Fandango and Alamotion dance troupes include Mexican Folklorico, Flamenco, tap, jazz, hip-hop, and lyrical.

The dancers work hard all year long to perfect their routines and put on a show-stopping performance for all to enjoy.

# The beauty of art is known to shape lives.

# Sponsorship Opportunities:

Gold Level (\$800)

- 10 VIP passes
- Sponsor will be included in all media press releases
- Sponsor will be announced over P.A. system
- Sponsor will have a banner (no larger than 3'x8') displayed at event.
- Silver Level (\$500)
- 5 VIP passes
- Sponsor will be included in all media press releases
- Sponsor will be announced over P.A. system
- Bronze Level (\$300)
- Sponsor will be included in all media press releases and flyers